

WDW SERVICE PRIVACY POLICY

We care about your privacy. We only collect and process your data if it is necessary for the proper provision of the service. In accordance with the RODO, we set out to you below the data processing rules applied by the Administrator.

§1 Who is the Data Controller?

The data controller is WDW SERVICE LTD, 30 Wessex Drive LE3 6SQ Leicester, United Kingdom, No. 12047680, hereinafter referred to as Administrator. You can contact us by writing to: wdwservice.ltd@gmail.com.

§2 For what purpose do we collect your data? How long do we process them?

We may process your data for the following purposes:

1. Communication with you, including answering questions submitted via contact form, email, etc.

Your data will be processed on the basis of the Administrator's legitimate interest in communicating with Users of the Website (Article 6(1)(f) RODO). Your data will be processed no longer than until you object or the business purpose ceases. The provision of this data is voluntary but necessary for communication with you. The data may also be processed for archiving purposes for internal purposes based on the Administrator's legitimate interest (Article 6(1)(f) RODO) until you raise an objection or the business purpose ceases.

2. The conclusion of the contract and its execution (placing of the order).

3. Determination, defence and redress

4. Implementation of obligations legal incumbent on Administrator (including tax and archiving obligations).

The data necessary for the conclusion and performance of the contract will be processed for the duration of the contract, including the duration of contractual rights, such as the right of complaint under warranty (Art. 6(1)(b) and (f) RODO). The provision of this data is voluntary, but necessary for the conclusion and performance of the contract.

Additional data provided for the purpose of, among other things, facilitating the performance of a contract will be processed for no longer than until you raise an objection or the business purpose ceases on the basis of legitimate interest in serving customers (Art. 6(1)(f) RODO).

After this period, the **data will be processed for the period of the statute of limitations for claims** based on the Administrator's legitimate interest in defending against claims, as well as for the purpose of establishing and pursuing claims (Article 6(1)(f) RODO).

Where the **data are necessary for the fulfilment of legal obligations incumbent on the Administrator** (such as issuing and storing invoices) - the data will be processed for this purpose for no longer than 6 years (archiving obligations regarding accounting documents), unless a longer period is required by law (Article 6(1)(c) RODO).

Data may also be archived for internal and statistical purposes until you raise an objection or the business purpose ceases on the basis of the Administrator's legitimate interest (Article 6(1)(f) RODO).

5. Sending marketing information (including sending newsletters and other information about services, products, promotions, free content).

Your data will be processed on the basis of the legitimate interest of the Controller for the marketing of the Controller's products and services (Article 6(1)(f) RODO). Your data will be processed for no longer than until you object or the business purpose ceases - whichever comes first. The provision of data is voluntary, but necessary in order to receive the newsletter.

For the purpose of commercial communication, I need your consent in accordance with Article 10 of the Electronic Services Act. You can withdraw it at any time by clicking on the link in the footer of the email or by writing to me at the address above.

6. Administer and manage the page and groups on social media platforms (including Meta, Instagram) when processing data on social media platforms, including communicating with you, targeting you with marketing content.

This data will only be processed if you choose to like the page / join the group / select the "Observe" option or otherwise leave your data on the platform managed by me, e.g. in the form of posting or commenting. The data will be processed for the duration of the existence of the page/group or until you object, which can be done by un-clicking the "Like" option, "Observe", deleting the comment/post or by any other means provided for within the platform/website or by contacting me.

I would like to inform you that the rules relating to the website/fanpage/group are set by the Administrator, whereas the rules of use of the social networking site on which the website/fanpage/group is placed are set by the entity managing these sites.

7. Recovering discarded baskets.

In a situation where you do not complete your order, you will receive a reminder of an order that has been started but not finalised. The data will be processed on the basis of the Administrator's legitimate interest in handling potential

Customers and clients. This data will be processed for the time necessary to fulfil the business purposes or to object.

8. Promotion and marketing

If you provide us with your data in the form of, for example, an opinion on a product or cooperation with us, the data will be processed based on the Administrator's legitimate interest in marketing the Administrator's services and products and improving their quality. The data will be processed for the time necessary to fulfil the business purposes or to object. The provision of data is voluntary.

§3 To whom can we pass your data?

We only pass on your data to other parties if this is necessary for the purposes of the processing referred to in §2.

If necessary, your data may be passed on to entities with whom we cooperate in the fulfilment of the above purposes: hosting company, IT company/website management company, accounting and bookkeeping services company, invoice software company, newsletter service company, cloud service company, marketing service providers, wholesalers, couriers, software company (including CRM), other entities supporting us in the fulfilment of the processing purposes, including the fulfilment of orders.

As a general rule, data will not be transferred outside the EEA. However, where they will be transferred outside the EEA, this will be on the basis of your consent, standard contractual clauses or on the basis of other safeguards provided for in the RODO after compliance with, among other things, the information obligation.

§4 What rights do you have?

In relation to RODO, you are entitled to:

- access to their personal data,
- rectification of personal data,
- deletion of personal data,
- restrictions on the processing of personal data,
- object to the processing of personal data,
- portability of personal data,
- withdrawal of consent; withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

If you believe that your personal data is being processed in violation of the applicable law, you have the right to complain to the President of the Personal Data Protection Authority. In such a case, however, I encourage you to contact me in advance to clarify your concerns.

§5 Legal provisions applicable to personal data

In matters not regulated, the relevant legal provisions, including European law, in particular the RODO, shall apply.

§6 Cookie policy

The Administrator uses technology to observe the actions taken by the User on the Site:

- a) Facebook conversion pixel (Meta) - to manage ads on Meta and conduct remarketing activities;
- b) Google tools, including the Google Analytics code, to analyse the Site's statistics. Google Analytics uses its own cookies to analyse the activities and behaviour of Website users. These cookies are used to store information, e.g. from which page the User came to the current website. They help to improve the Website;
- c) Hotjar - in order to analyse User traffic on the website (e.g. how much time the User spends on particular pages, which links they click on, etc.), which allows us to run the Service taking into account User feedback. Hotjar Ltd. uses cookies and other technologies to collect data about the behaviour of Service Users and their Devices, such as in particular: their IP address (which is recorded and stored in anonymised form), the screen size of the Device, the type of Device, information about the browser used, geolocation (country only) and preferred language. Hotjar Ltd. stores this data in a pseudonymised user profile. Hotjar will never use this data to identify a specific User, nor will it aggregate this data with data about the User obtained from other sources. Hotjar Ltd. legitimises its own privacy policy, available at: <https://www.hotjar.com/legal/policies/privacy>

The website does not collect any information automatically, except for the information contained in cookies.

Cookies (so-called "cookies") are IT data, in particular text files, which are stored on the Website User's terminal equipment and are intended for the use of the Website. Cookies usually contain the name of the website they come from, the time they are stored on the end device and a unique number.

Cookies are used to adapt the content of the Site to the User's preferences and to optimise the use of the Site; to create statistics that help us understand how Users use the Site, which enables us to improve its structure and content.

You can make your own changes to your cookie settings. In many cases, your web browser will allow the storage of

cookies on the User's terminal equipment. Detailed information on the possibility and methods of handling cookies is available in the settings of your software (web browser).

Failure to consent to cookies may limit the operation of certain features on the Site.

§7 Social plug-ins

The Site uses plug-ins and other social tools provided by social networks such as: Facebook, Instagram. the rules regarding the processing of personal data are described directly on the pages of the service providers of these social networks.

§8 Co-administration

The controller of the data processed for the purposes of the statistics collected within the Facebook platform (Meta) is WDW SERVICE LTD hereinafter referred to as the Controller and Meta Platforms Ireland Limited, with its registered office at 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, hereinafter referred to as the Joint Controller. The data is processed on a jointly administered basis by the above entities. Details of the data co-management, including information on your rights, are described on the [Site Statistics Information](#) page .

The Administrator processes data based on the Administrator's legitimate interest in carrying out analyses of Users' activities, as well as their preferences, in order to improve the functionalities used and services provided. Both the Administrator and the Co-Administrator can be contacted in matters concerning personal data.